

# Feedback Grid

The Feedback Grid, helps to collect constructive feedback from customers and other key stakeholders. The Feedback Grid helps to capture what the audience liked, didn't like, had questions about, or had ideas about.

## Feedback Grid Quadrants.

### Plus (Upper-Left)

A Plus is anything the audience liked or found notable.

### Delta (Upper-Right)

Deltas occur in the form of constructive feedback. Deltas are the recommended changes that could potential be acted on to make the idea better.

### Questions (Lower-Left)

Questions that the presentation raised go in the lower left quadrant of the grid. These are the things that were unclear.

### Ideas (Lower-Right)

Ideas that the presentation spurred are captured in the lower right quadrant.

